

YOU'RE INVITED



STINGRAY

PRESENTS

Strike
A Chord

A BENEFIT FOR **MUSIC
HEALS**

IN CONCERT WITH

BMO



OCTOBER 20TH, 2022
AT THE FABULOUS COMMODORE BALLROOM



OCTOBER 20TH, 2022

AT THE FABULOUS COMMODORE BALLROOM

The most anticipated gala of the year is back!

Do not miss the most celebrated music event on the Vancouver social calendar. Strike a Chord, a benefit for Music Heals Charitable Foundation returns to the fabulous Commodore Ballroom on October 20th, 2022.

Celebrate the power of music with Grammy and Juno Award winning performances, enjoy a VIP experience with food and provisions that hit all the right notes, while raising vital funds to bring the power of music therapy to those who need it most.

MUSIC HEALS

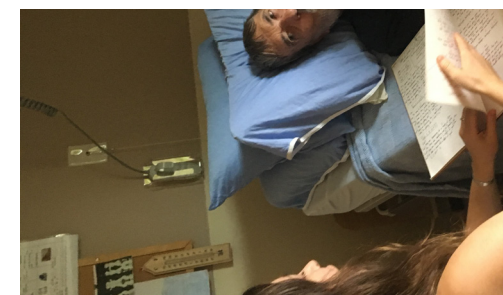
YOUR SUPPORT

Over the past 10 years, Music Heals has granted \$2.8 million to music therapy programs in Canada funding over 37,000 music therapist visits for Canadians in need.

Music Heals Charitable Foundation raises awareness and funds for music therapy services in Canada. We are a group of music lovers who have come together with a shared belief in the healing power of music. We seek to increase access to music therapy services that support the mental, emotional, and physical health of clients as young as 28 weeks to 100 years of age in hospitals, rehabilitation facilities, community centres, and schools that serve infants in the NICU, children with autism, at-risk youth, individuals with disabilities, people recovering from addiction, those in hospice, seniors with dementia, and more.

PROGRAMS FUNDED OVER THE PAST 10 YEARS

Adanac Park Lodge	Qualicum Beach Gardens
Agecare Walden Heights	Revera Mckenzie Towne Retirement Residence
Bandwagon project	Richmond Hospital
BC Cancer Foundation	Ridge Meadows Association For Community Living
BC Children's Hospital	Ronald McDonald House BC
BC Women's Hospital - NICU	Royal Columbian Hospital - NICU
Beacon Community Services	Royal Oak Alternate School
Broadway Lodge, Vancouver	Royal Ottawa Place
Camp Kerry, New Westminster	Salmon Arm Secondary
Canadian Music Therapy Trust Fund	SCEP Centre
Canuck Place	Semiahmoo House Society
Centennial Christian School	Seton Villa
Charlford House Society For Women	Social Diversity for Children
Columbia View Lodge	Spirit of the North
Comox Valley Hospice	Spring Valley Care Home
Delta Hospice	St James Music Academy
Dr Peter AIDS Centre	St Joseph's Hospital
Extendicare Cedars Villa	Strive Living Society
Extendicare Hillcrest	Sunny Hill Health Centre for Children
GF Strong Rehabilitation Centre	Surrey Memorial Hospital - Youth Mental Health & NICU
Hawthorne Seniors Care Community	Surrey School District
Janus Academy	Terrace Child Development Centre
Kiwanis Village	Vancouver Hospice
Lady Minto Hospital	VGH Burns & Trauma Unit
Langley Lodge	Victoria Brain Injury Society
Little Mountain Place	WISH Drop-In Centre Society
Luther Court	Yaletown House
Mount St Mary Hospital	YMCA
Mountainside Secondary	
Pacific Autism Family Centre	
PALS Autism Society	
Phoenix Centre Society	
Power To Be	



LEGEND - \$75,000+

- A DIAMOND Level VIP table with priority seating for 10 at Strike A Chord.
- Top level logo stack with your logo appearing before event branding to be used on all marketing materials
- An invitation for two guests to attend the exclusive Kickoff House Party featuring select performers in an intimate setting
- Meet & Greet opportunity with select Juno and Grammy Award Winning performers
- Logo inclusion at each branded touchpoint throughout the event including A VIP Table but not limited to VIP Lanyards, all printed event signage, screen content at the event, in e-blasts and at MusicHeals.ca
- Live “Thank You” mentions from event emcee and Music Heals on stage at the event
- An opportunity to promote brand live on stage during the headliner introduction
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram on the official Music Heals channels
- Opportunity to place branded guest giveaways at each table
- A custom wrap report showing the ROI of this investment

IN CONCERT WITH - \$40,000 - \$60,000

- A PLATINUM Level VIP table with priority seating for 10 at Strike A Chord.
- “In Concert With” logo stack to be used on all marketing materials
- An invitation for two guests to attend the exclusive Kickoff House Party featuring select performers in an intimate setting
- Logo inclusion at each branded touchpoint throughout the event including A VIP Table but not limited to VIP Lanyards, all printed event signage, screen content at the event, in e-blasts and at MusicHeals.ca
- An opportunity to promote brand live on stage during performer Live “Thank You” mentions from event emcee and Music Heals on stage at the event
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram on the official Music Heals channels
- Opportunity to place branded guest giveaways at each table
- A custom wrap report showing the ROI of this investment

SPONSORSHIP

OPPORTUNITIES

HEADLINER - \$10,000+

- Silent Auction Sponsor
- Live Auction Sponsor
- Featured Artist Sponsor
- Impact Moment Sponsor
- Bottle Service Sponsor
- Hospitality Sponsor
- Living Room Sponsor

ROCKSTAR - \$5,000 - \$10,000

- Portrait Studio Sponsor
- VIP red carpet reception
- Wine Sponsor
- Acoustic Stage Sponsor
- Raffle Sponsor

These sponsorship opportunities include 4 VIP tickets, logo inclusions, live mentions, social media inclusions, e-blast inclusions and specific naming rights.

IN-KIND EVENT PARTNER OPPORTUNITIES

We are pleased to offer your brand the opportunity to receive exposure by helping Music Heals reduce hard costs with gift-in-kind support as an event partner in the following areas.

- Production
- Décor
- Wine & other beverage partners
- Hospitality for featured performers
- Volunteer hospitality
- Unique live auction experiences
- Backstage artist hospitality
- A coveted luxury lifestyle product(s) for raffle
- Photography and Video
- Branded guest takeaway items

Our generous event partners will receive brand recognition throughout the event, logo inclusion on musicheals.ca, logo inclusion on event screens, a dedicated blog post on MusicHeals.ca, pre and post event mentions on social media and a partial charitable tax receipt for the value of the gift-in-kind. All elements to be customized and mutually agreed upon.





THANK YOU
FOR GIVING THE
GIFT OF MUSIC

**MUSIC
HEALS**

MusicHeals.ca

MUSIC HEALS CHARITABLE FOUNDATION | Registered Charity #846495489 RR 0001 | 400 - 2245 W Broadway Vancouver, BC V6K 2E4