

YOU'RE INVITED

Strike
Chorus



A BENEFIT FOR **MUSIC
HEALS**

OCTOBER 20TH, 2022
AT THE FABULOUS COMMODORE BALLROOM



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The most anticipated gala of the year is back!

Do not miss the most celebrated music event on the Vancouver social calendar. Strike a Chord, a benefit for Music Heals Charitable Foundation returns to the fabulous Commodore Ballroom on October 20th, 2022.

Celebrate the power of music with Grammy and Juno Award winning performances, enjoy a VIP experience with food and provisions that hit all the right notes, while raising vital funds to bring the power of music therapy to those who need it most.

MUSIC HEALS

YOUR SUPPORT

Over the past 10 years, Music Heals has granted \$2.8 million to music therapy programs in Canada funding over 37,000 music therapist visits for Canadians in need.

Music Heals Charitable Foundation raises awareness and funds for music therapy services in Canada. We are a group of music lovers who have come together with a shared belief in the healing power of music. We seek to increase access to music therapy services that support the mental, emotional, and physical health of clients as young as 28 weeks to 100 years of age in hospitals, rehabilitation facilities, community centres, and schools that serve infants in the NICU, children with autism, at-risk youth, individuals with disabilities, people recovering from addiction, those in hospice, seniors with dementia, and more.

PROGRAMS FUNDED OVER THE PAST 10 YEARS

- | | |
|-----------------------------------|---|
| Adanac Park Lodge | Qualicum Beach Gardens |
| Agecare Walden Heights | Revera Mckenzie Towne Retirement Residence |
| Bandwagon project | Richmond Hospital |
| BC Cancer Foundation | Ridge Meadows Association For Community Living |
| BC Children's Hospital | Ronald McDonald House BC |
| BC Women's Hospital - NICU | Royal Columbian Hospital - NICU |
| Beacon Community Services | Royal Oak Alternate School |
| Broadway Lodge, Vancouver | Royal Ottawa Place |
| Camp Kerry, New Westminster | Salmon Arm Secondary |
| Canadian Music Therapy Trust Fund | SCEP Centre |
| Canuck Place | Semiahmoo House Society |
| Centennial Christian School | Seton Villa |
| Charlford House Society For Women | Social Diversity for Children |
| Columbia View Lodge | Spirit of the North |
| Comox Valley Hospice | Spring Valley Care Home |
| Delta Hospice | St James Music Academy |
| Dr Peter AIDS Centre | St Joseph's Hospital |
| Extendicare Cedars Villa | Strive Living Society |
| Extendicare Hillcrest | Sunny Hill Health Centre for Children |
| GF Strong Rehabilitation Centre | Surrey Memorial Hospital - Youth Mental Health & NICU |
| Hawthorne Seniors Care Community | Surrey School District |
| Janus Academy | Terrace Child Development Centre |
| Kiwanis Village | Vancouver Hospice |
| Lady Minto Hospital | VGH Burns & Trauma Unit |
| Langley Lodge | Victoria Brain Injury Society |
| Little Mountain Place | WISH Drop-In Centre Society |
| Luther Court | Yaletown House |
| Mount St Mary Hospital | YMCA |
| Mountainside Secondary | |
| Pacific Autism Family Centre | |
| PALS Autism Society | |
| Phoenix Centre Society | |
| Power To Be | |



Host A VIP Table

DIAMOND - \$25,000

Leave a legacy with your gift of music. Limited quantities available.

A Premium VIP table with priority seating for 10 at Strike A Chord.

- Early access to VIP Red Carpet Reception
- Wine & bottle service with a dedicated server
- Exclusive logo placement on event screens, inclusion in post event thank you ad and at musicheals.ca
- Verbal recognition from the stage
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram on the official Music Heals channels
- Opportunity to place branded guest giveaways at each table
- Fund over 200 music therapy sessions in a program of your choice for clients in children's hospitals, programs for at-risk youth, seniors' centres, hospice care, palliative care, rehabilitation, bereavement support, and so much more
- Shareable content featuring stories of the program you have funded to share with clients and staff
- Partial tax receipt included

PLATINUM - \$10,000

A Premium VIP table with priority seating for 10 at Strike A Chord.

- Early access to VIP Red Carpet Reception
- Wine & bottle service with a dedicated server
- Exclusive logo placement on event screens, inclusion in post event thank you ad and at musicheals.ca
- Verbal recognition from the stage
- Shareable content featuring stories of the program you have funded to share with clients and staff
- Opportunity to place branded guest giveaways at each table
- Partial tax receipt included

SILVER - \$5,000

- Priority seating at a VIP table of 10 at Strike A Chord
- Early access to VIP Red Carpet Reception
- Wine & bottle service
- Logo inclusion on VIP Table Host slides on screens at the event
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram
- Partial tax receipt included

GOLD - \$7,500

A Premium VIP table with priority seating for 10 at Strike A Chord.

- Early access to VIP Red Carpet Reception
- Wine & bottle service with a dedicated server
- Exclusive logo placement on event screens, inclusion in post event thank you ad and at musicheals.ca
- Verbal recognition from the stage
- Shareable content featuring stories of the program you have funded to share with clients and staff
- Opportunity to place branded guest giveaways at each table.
- Partial tax receipt included.

BRONZE - \$3,000

- Reserved seating at an elevated table for 6 to Strike A Chord
- Early access to VIP Red Carpet Reception
- Wine & Bottle Service
- Partial tax receipt included



LEGEND - \$75,000+

- A DIAMOND Level VIP table with priority seating for 10 at Strike A Chord.
- Top level logo stack with your logo appearing before event branding to be used on all marketing materials
- An invitation for two guests to attend the exclusive Kickoff House Party featuring select performers in an intimate setting
- Meet & Greet opportunity with select Juno and Grammy Award Winning performers
- Logo inclusion at each branded touchpoint throughout the event including A VIP Table but not limited to VIP Lanyards, all printed event signage, screen content at the event, in e-blasts and at MusicHeals.ca
- Live “Thank You” mentions from event emcee and Music Heals on stage at the event
- An opportunity to promote brand live on stage during the headliner introduction
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram on the official Music Heals channels
- Opportunity to place branded guest giveaways at each table
- A custom wrap report showing the ROI of this investment

IN CONCERT WITH - \$40,000 - \$60,000

- A PLATINUM Level VIP table with priority seating for 10 at Strike A Chord.
- “In Concert With” logo stack to be used on all marketing materials
- An invitation for two guests to attend the exclusive Kickoff House Party featuring select performers in an intimate setting
- Logo inclusion at each branded touchpoint throughout the event including A VIP Table but not limited to VIP Lanyards, all printed event signage, screen content at the event, in e-blasts and at MusicHeals.ca
- An opportunity to promote brand live on stage during performer Live “Thank You” mentions from event emcee and Music Heals on stage at the event
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram on the official Music Heals channels
- Opportunity to place branded guest giveaways at each table
- A custom wrap report showing the ROI of this investment

SPONSORSHIP

OPPORTUNITIES

HEADLINER - \$10,000+

- Silent Auction Sponsor
- Live Auction Sponsor
- Featured Artist Sponsor
- Impact Moment Sponsor
- Bottle Service Sponsor
- Hospitality Sponsor
- Living Room Sponsor

ROCKSTAR - \$5,000 - \$10,000

- Portrait Studio Sponsor
- VIP red carpet reception
- Wine Sponsor
- Acoustic Stage Sponsor
- Raffle Sponsor

These sponsorship opportunities include 4 VIP tickets, logo inclusions, live mentions, social media inclusions, e-blast inclusions and specific naming rights.



THANK YOU
FOR GIVING THE
GIFT OF MUSIC

**MUSIC
HEALS**

MusicHeals.Ca

MUSIC HEALS CHARITABLE FOUNDATION | Registered Charity #846495489 RR 0001 | 400 - 2245 W Broadway Vancouver, BC V6K 2E4