

## OCTOBER 20TH, 2022 AT THE FABULOUS COMMODORE BALLROOM



### The most anticipated gala of the year is back!

Do not miss the most celebrated music event on the Vancouver social calendar. Strike a Chord, a benefit for Music Heals Charitable Foundation returns to the fabulous Commodore Ballroom on October 20th, 2022.

Celebrate the power of music with Grammy and Juno Award winning performances, enjoy a VIP experience with food and provisions that hit all the right notes, while raising vital funds to bring the power of music therapy to those who need it most.



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# MJSIC HEALS

## YOUR SUPPORT

Over the past 10 years, Music Heals has granted \$2.8 million to music therapy programs in Canada funding over 37,000 music therapist visits for Canadians in need.



Music Heals Charitable Foundation raises awaress and funds for music therapy services in Canada. We are a group of music lovers who have come together with a shared belief in the healing power of music. We seek to increase access to music therapy services that support the mental, emotional, and physical health of clients as young as 28 weeks to 100 years of age in hospitals, rehabilitation facilities, community centres, and schools that serve infants in the NICU, children with autism, at-risk youth, individuals with disabilities, people recovering from addiction, those in hospice, seniors with dementia, and more.

## **PROGRAMS FUNDED OVER THE PAST 10 YEARS**

**Qualicum Beach Gardens** 

Adanac Park Lodge Agecare Walden Heights Bandwagon project **BC** Cancer Foundation BC Children's Hospital BC Women's Hospital - NICU **Beacon Community Services** Broadway Lodge, Vancouver Camp Kerry, New Westminster Canadian Music Therapy Trust Fund Canuck Place Centennial Christian School Charlford House Society For Women Columbia View Lodge Comox Valley Hospice **Delta Hospice** Dr Peter AIDS Centre Extendicare Cedars Villa Extendicare Hillcrest **GF Strong Rehabilitation Centre** Hawthorne Seniors Care Community Janus Academy Kiwanis Village Lady Minto Hospital Langley Lodge Little Mountain Place Luther Court Mount St Mary Hospital Mountainside Secondary Pacific Autism Family Centre PALS Autism Society Phoenix Centre Society Power To Be

Revera Mckenzie Towne Retirement Residence **Richmond Hospital** Ridge Meadows Association For Community Living Ronald McDonald House BC Roval Columbian Hospital - NICU Royal Oak Alternate School **Royal Ottawa Place** Salmon Arm Secondary SCEP Centre Semiahmoo House Society Seton Villa Social Diversity for Children Spirit of the North Spring Valley Care Home St James Music Academy St Joseph's Hospital Strive Living Society Sunny Hill Health Centre for Children Surrey Memorial Hospital - Youth Mental Health & NICU Surrey School District Terrace Child Development Centre Vancouver Hospice VGH Burns & Trauma Unit Victoria Brain Injury Society WISH Drop-In Centre Society Yaletown House YMCA







#### LEGEND - \$75,000+

- A DIAMOND Level VIP table with priority seating for 10 at Strike A Chord.
- Top level logo stack with your logo appearing before event branding to be used on all marketing materials
- An invitation for two guests to attend the exclusive Kickoff House Party featuring select performers in an intimate setting
- Meet & Greet opportunity with select Juno and Grammy Award Winning performers
- Logo inclusion at each branded touchpoint throughout the event including A VIP Tablebut not limited to VIP Lanyards, all printed event signage, screen content at the event, in e-blasts and at MusicHeals.ca
- Live "Thank You" mentions from event emcee and Music Heals on stage at the event
- An opportunity to promote brand live on stage during the headliner introduction
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram on the official Music Heals channels
- Opportunity to place branded guest giveaways at each table
- A custom wrap report showing the ROI of this investment

#### IN CONCERT WITH - \$40,0000 - \$60,000

- A PLATINUM Level VIP table with priority seating for 10 at Strike A Chord.
- "In Concert With" logo stack to be used on all marketing materials
- An invitation for two guests to attend the exclusive Kickoff House Party featuring select performers in an intimate setting
- Logo inclusion at each branded touchpoint throughout the event including A VIP Tablebut not limited to VIP Lanyards, all printed event signage, screen content at the event, in e-blasts and at MusicHeals.ca
- An opportunity to promote brand live on stage during performer Live "Thank You" mentions from event emcee and Music Heals on stage at the event
- Social media inclusion on LinkedIn, Facebook, Twitter or Instagram on the official Music Heals channels
- Opportunity to place branded guest giveaways at each table
- A custom wrap report showing the ROI of this investment

# SPONSORSHIP

# OPPORTUNITIES

### HEADLINER - \$10,000+

- Silent Auction Sponsor
- Live Auction Sponsor
- Featured Artist Sponsor
- Impact Moment Sponsor
- Bottle Service Sponsor
- Hospitality Sponsor
- Living Room Sponsor

#### ROCKSTAR - \$5,000 - \$10,000

- Portrait Studio Sponsor
- VIP red carpet reception
- Wine Sponsor
- Acoustic Stage Sponsor
- Raffle Sponsor

These sponsorship opportunities include 4 VIP tickets, logo inclusions, live mentions, social media inclusions, e-blast inclusions and specific naming rights.

# THANK YOU FOR GIVING THE GIFT OF MUSIC



MUSIC HEALS CHARITABLE FOUNDATION | Registered Charity #846495489 RR 0001 | 400 - 2245 W Broadway Vancouver, BC V6K 2E4