



MUSIC HEALS

LET HER SING

GIVING A VOICE TO WOMEN THROUGH THE POWER OF MUSIC

TUESDAY, MARCH 8TH, 2022 | 12 PM - 4 PM
FAIRMONT PACIFIC RIM

MUSIC HEALS

WHAT IS MUSIC HEALS

Music Heals raises awareness and funds that provide access to music therapy for those who need it most. Music therapy is used in a variety of medical and rehabilitation settings. Programs in hospitals, facilities, community centres, and schools serve infants in the NICU, children with autism, at-risk youth, individuals with disabilities, people recovering from addiction, those in hospice, and seniors with dementia or Alzheimer's.

Music therapy is the tangible use of music as medicine. Music enables a person to reminisce and reconnect with their sense of self. It interacts with diverse regions of the brain to guide in promoting healthy emotions and behavior. Music therapy increases dopamine and reduces noise, bringing clarity to those who suffer from various forms of physical and psychological pain. The healing power of music brings people together and gives people from all walks of life a sense of belonging.





[Click Here To Watch Highlights From 2020](#)



EVENT INFO

On March 8th, 2022, join 300 of Vancouver's most influential women, thought leaders, changemakers, as they celebrate International Women's Day sipping mimosas, shopping, and raising funds to provide access to music therapy for women who need it most. Rub shoulders with some of Vancouver's most influential women and shop the silent auction as well as pop-ups from various lifestyle brands. Mix and mingle before settling in the ballroom for a beautiful plated brunch. Enjoy a surprise musical performance and listen to an impact speaker share about the healing power of music and how it is changing lives.

YOUR DIRECT IMPACT

Thanks to the generosity of our attendees from 2020, Music Heals was able to fund music therapy programs that impacted women from all walks of life. Mothers with premature infants at the NICU in BC Women's Hospital, women recovering from addiction at Charlford House, and those with housing insecurities seeking shelter and services from WISH Drop-In Centre were all able to experience the healing power of music in 2021.

Sarah attends Charlford House, a recovery home for women who are ready to move on from their substance addiction and this path to recovery is done through supportive techniques such as education, empathy, and music therapy. She has a history of relapse and struggle with addiction that caused her to lose connections with many things that were important to her: including her children, her home, and her sense of self and connection with others. But with music therapy, she has learned to connect again and engage with her feelings through sharing and listening to meaningful songs.

Writing songs has also helped Sarah mindfully engage with the felt experience of emotion without using a substance.



"Immediately, she was able to see that she can experience challenging emotions without using," shared Charlford House. "It was this connection that allowed her to come into one on one sessions funded by Music Heals to begin to grapple with the grief of lost loved ones that caused her to relapse in the past."

SPONSORSHIP OPPORTUNITIES

Sponsorship and Gift in Kind support plays an integral role in helping Music Heals raise much needed funds to provide access to music therapy services for women in need. The costs of creating a spectacular event can reduce the impact of the money raised. Help Music Heals raise necessary funds by sponsoring an element of the event that aligns with your company's values.

Our generous sponsors will receive brand recognition throughout the event, logo inclusion on musicheals.ca, logo inclusion on event screens, a dedicated blog post on MusicHeals.ca, pre and post event mentions on social media and a partial charitable tax receipt.

All elements to be customized and mutually agreed upon.

PAST SPONSORS, VENDORS & EVENT PARTNERS

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SPONSORS HAVE THE OPPORTUNITY TO RECIEVE THE FOLLOWING

Logo Inclusion on promotional materials

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Investments start at \$5,000

Let's start a conversation about aligning your brand.



HOST A POP UP

Sell your products and interact with a desirable demographic

Logo Inclusion on promotional materials

Logo Inclusion and name mentions in dedicated e-blasts

Social Media Inclusion

Applications will be open January 2022

“Women that participate in the music therapy program at WISH, and even those who just listen in from the sidelines report such joy and show so much camaraderie through the music they create and share. In these difficult times, people in the Downtown Eastside, and sex workers in particular face so much uncertainty. Offering a safe space with a sense of normalcy on a regular basis is crucial, especially when women are given the opportunity to be creative, and experience a feeling control over their environment.”

*~ Lucy Thomas,
Music Therapist at WISH Drop-In
Centre which exclusively supports
women in street-based sex work*

