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A Benefit for Music Heals in concert with Govan Brown will be held at The Grand Theatre on April 16th, 2020.

Sponsorship and Gift in Kind support plays an integral role in helping Music Heals raise much needed funds to provide access to music therapy services for Canadians in need. This gala brings together 400 affluent and influential professionals with the shared belief in the healing power of music. It is one of the most anticipated parties of the social calendar with waitlist of leading brands and companies in Calgary vying for access to a VIP table.

HOW YOU CAN HELP!

The costs of creating a spectacular event can reduce the impact of the money raised during the gala.



Help Music Heals raise necessary funds by sponsoring an element of the event that aligns with your company's values. Help Music Heals increase the impact of the funds raised at the gala by reducing costs by offering services or gift in kind support as an event partner. We understand that your company has unique objectives, so each partnership is designed to mutually benefit both organizations.

Our team has a wealth of experience in partnership and sponsorship and will happily guide you through a variety of ways we can work together to help you achieve brand recognition at A Benefit for Music Heals in concert with Govan Brown.

SPONSORSHIP OPPORTUNITIES

We are pleased to offer your brand the opportunity to receive exposure by sponsoring the following areas:

- Special performances.
- VIP Red Carpet Reception.
- Silent Auction Platform.
- Portrait Studio.
- Catering.
- Powder room.
- Guest takeaways.
- Balcony activation.

Our generous sponsors will receive brand recognition throughout the event, logo inclusion on musicheals.ca, logo inclusion on event screens, a dedicated blog post on MusicHeals.ca, pre and post event mentions on social media and a partial charitable tax receipt. All elements to be customized and mutually agreed upon.



EVENT PARTNER OPPORTUNITIES

We are pleased to offer your brand the opportunity to receive exposure by helping Music Heals reduce hard costs with gift-in-kind support as an event partner in the following areas.

- Production.
- Décor.
- Hospitality for featured performers.
- Volunteer hospitality.
- Unique live auction experiences.
- Backstage artist hospitality.
- A coveted luxury lifestyle product(s) for raffle.
- Photography and Video.
- Branded guest takeaway items.

Our generous event partners will receive brand recognition throughout the event, logo inclusion on musicheals.ca, logo inclusion on event screens, a dedicated blog post on MusicHeals.ca, pre and post event mentions on social media and a partial charitable tax receipt for the value of the gift-in-kind. All elements to be customized and mutually agreed upon.



IN FABULOUS COMPANY

If you are interested in exploring sponsorship opportunities or becoming an event partner with Music Heals please contact: **taryn@musicheals.ca**

